



**American  
Apparel™**

# Whole sale

**Europe**

Globally Sourced.  
Ethically Made. Sweatshop Free.

[americanapparelwholesale.com/eu](https://americanapparelwholesale.com/eu)

**2020**



# for life.

Premium essentials and classic styles. Basics for every day and every body. Globally sourced, ethically made, and sweatshop-free.

# Basics

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# Meet American Apparel™.

Passion, innovation and  
ethical practices for the  
clothing industry.

**We are a progressive and innovative manufacturer committed to producing quality garments with the highest of standards.**

**Today, we're proud to be a leader in the wholesale business, and the entire garment industry, with a collection of essential fashion basics in a wide range of colours and sizes.**

## **Beyond Basics.**

There's a universal aspect to everything we do: Fabrics for year-round wear; dresses that transition from day to night; loungewear for workouts, weekends, and everything in between.

Our globally-sourced apparel is made with premium fabrics, for a line of 30 elevated styles for women, men, and children.

The fusion of fashion and music has always been integral to the American Apparel ethos; we are known for our collaborations with major artists and musicians.

## **Wholesale Heritage.**

American Apparel's origin story is that of a small wholesale business with a simple mission: to create the highest quality t-shirts.

Backed by Gildan, one of the largest vertically integrated manufacturers of basic apparel, we oversee every aspect of our manufacturing process from raw fibers to the finished product.

Proud to challenge the industry with innovative designs, premium quality, strong workplace ethics; we are dedicated to the use of state-of-the-art machinery, advanced systems and employees who share our passion.



# Globally Sourced, Ethically Made, Sweatshop Free.

**American Apparel has always stood for sweatshop-free, ethical manufacturing. Today, we remain dedicated to creating a positive impact on the people who design, make, and wear our clothes, with a holistic and sustainable approach to production. Our company-owned manufacturing facilities provide employees with free onsite medical clinics, and we invest in communities around the globe, supporting healthcare and education initiatives where we operate. Our facilities and contractors comply with a strict internal code of conduct, following principles and best practices set forth by the Fair Labor Association (FLA) and Worldwide Responsible Accredited Production (WRAP).**



## What We Stand For.

American Apparel's core values are evident in our business and in our branding: We are proud of our ethical manufacturing, ensuring that our products are sweatshop-free and globally-sourced. And we're known for our inclusivity as a brand. We celebrate empowerment, diversity, authenticity, and integrity in everything we do.

## Empowerment.

At American Apparel, we strive for equality in every aspect of our business. With operations in North and Central America, the Caribbean Basin, Asia, and Europe, we remain committed to implementing the best working conditions in the apparel industry to benefit the 48,000+ employees whose passion and dedication make us who we are.

## Diversity.

A wide range of cultures representing diverse economic, political, legal, and social systems are reflected throughout our business. We take a proudly inclusive approach, providing a platform for marginalized communities and celebrating diversity in people from all walks of life.

## Authenticity.

Since our inception, American Apparel has been known for embracing natural beauty. Through open casting calls, we feature real people from all over the globe in our campaigns, with a bold, honest, and unapologetically sexy approach to representing people from all backgrounds.

## Integrity.

At American Apparel, environmental sustainability is a key factor in every stage of production. We hold a deep conviction to rely on renewable energy sources, prioritizing ethically-harvested fabrics. We work closely with community organizations and local governments to provide support and financial assistance in each of our manufacturing countries.

**Basics  
for life.**

# New For 2020

Meet the Flex Fleece  
Drop Shoulder  
Sweatshirt. Flexible,  
comfortable and  
remarkably cosy.

**New**  
**F496W**

**Flex Fleece  
Drop Shoulder  
Sweatshirt**

Unisex  
XS – XXL

Classic Fit

- Black
- Dark Heather Grey
- Navy
- White

#### **ALL COLOURS**

- 50% Cotton, Combed,  
Ring-Spun, Fleece
- 50% Polyester
- 278 g/m<sup>2</sup>
- 36-singles







**We set the standard for the modern T-Shirt. Made from our Signature fabric, the Fine Jersey Long Sleeve T-Shirt is tightly knit and exceptionally smooth.**

**New**  
**2007W**

**Fine Jersey**  
**L/S T-Shirt**

Unisex  
S - XXL

Classic Fit

- Asphalt
- Baby Blue
- Black
- Crème
- Heather Grey\*
- Lieutenant
- Navy
- Red
- White

**ALL COLOURS**

- 100% Cotton, Combed, Ring-Spun
- 146 g/m<sup>2</sup>
- 30-singles

**HEATHER GREY\***

- 90% Cotton, Combed, Ring-Spun
- 10% Polyester
- 146 g/m<sup>2</sup>
- 30-singles



## ALL COLOURS

- 100% Cotton,  
Combed, Ring-Spun
- 146 g/m<sup>2</sup>
- 30-singles

## ASH GREY \*

- 99% Cotton,  
Combed, Ring-Spun
- 1% Polyester
- 146 g/m<sup>2</sup>
- 30-singles

## HEATHER GREY \*

- 90% Cotton,  
Combed, Ring-Spun
- 10% Polyester
- 146 g/m<sup>2</sup>
- 30-singles



# Fine Jersey

The essential.

Available in 29 colours and 6 styles,  
our signature fabric is tightly-knit,  
super-smooth, and incredibly comfortable.

**2001W**  
Fine Jersey S/S T-Shirt  
Royal Blue | Medium

**Fine Jersey**



**2001W**

**Fine Jersey  
S/S T-Shirt**

Unisex  
XS – XXXL

Classic Fit

- Ash Grey\*
- Asphalt
- Baby Blue
- Black
- Cranberry
- Crème
- Eggplant
- Forest
- Gold
- Grass
- Heather Grey\*
- Kelly Green
- Lapis
- Lieutenant
- Mint
- Navy
- New Silver
- Olive
- Orange
- Red
- Royal Blue
- Slate
- Sunshine
- Truffle
- Turquoise
- White

# Fine Jersey

## ALL COLOURS

- 100% Cotton, Combed, Ring-Spun
- 146 g/m<sup>2</sup>
- 30-singles

## ASH GREY \*

- 99% Cotton, Combed, Ring-Spun
- 1% Polyester
- 146 g/m<sup>2</sup>
- 30-singles

## HEATHER GREY \*

- 90% Cotton, Combed, Ring-Spun
- 10% Polyester
- 146 g/m<sup>2</sup>
- 30-singles



**2408W**

**Fine Jersey Tank**

Unisex  
XS – XXL

Classic Fit

- Asphalt
- Black
- Navy
- New Silver
- Red
- White

**2201W**

**Youth Fine Jersey S/S T-Shirt**

Unisex  
8 – 12

Classic Fit

- Black
- Light Blue
- Navy
- White

**New 2007W**

**Fine Jersey L/S T-Shirt**

Unisex  
S – XXL

Classic Fit

- Asphalt
- Baby Blue
- Black
- Crème
- Heather Grey\*
- Lieutenant
- Navy
- Red
- White



**2456W**

**Fine Jersey  
S/S V-Neck  
T-shirt**

Unisex  
XS – XXL

Classic Fit

- Black
- Cranberry
- Heather Grey\*
- Lapis
- Navy
- Red
- White

**2102W**

**Women's  
Fine Jersey  
S/S T-Shirt**

Women  
S – XXL

Slim Fit

- Asphalt
- Black
- Cranberry
- Eggplant
- Fuchsia
- Grass
- Heather Grey\*
- Kelly Green
- Navy
- Pink
- Red
- Royal Blue
- Slate
- Sunshine
- White

## ALL COLOURS

- 100% Cotton, Combed, Organic, Ring-Spun
- 146 g/m<sup>2</sup>
- 30-singles
- GOTS certified yarn



Ring-Spun  
Combed Cotton

# Organic

100% Combed Organic Ring-Spun  
Cotton. Available in 4 colours.

**2001ORGW**

Organic Fine Jersey S/S T-Shirt  
Nickel | Small

**Organic**




**2001ORGW**

**Organic Fine  
Jersey S/S  
T-Shirt**

Unisex  
S – XXXL

Classic Fit

- Black
- Galaxy
- Natural
- White



# Sublim ation

**Designed specifically  
for dye sublimation  
printing.**





**PL401W**

○ White

**Sublimation  
S/S T-Shirt**

Unisex  
XS – XXL

Classic Fit

- 100% Polyester
- 153 g/m<sup>2</sup>
- 30-singles

**PL408W**

○ White

**Sublimation  
Tank**

Unisex  
XS – XL

Slim Fit

- 100% Polyester
- 153 g/m<sup>2</sup>
- 30-singles

**ALL COLOURS**

- 50% Cotton, Combed  
Ring-Spun
- 50% Polyester
- 125 g/m<sup>2</sup>
- 36-singles



Ring-Spun  
Combed Cotton

# Poly Cotton

The perfect blend to retain  
shape, colour, and softness.



**BB401W**

**Poly-Cotton  
S/S Crewneck  
T-Shirt**

Unisex  
XS – XXL

Slim Fit

- Asphalt
- Black
- Black Aqua
- Heather Black
- Heather Cranberry
- Heather Forest
- Heather Lake Blue
- Heather Lieutenant
- Lapis
- Navy
- Red
- White



**BB453W**

**Poly-Cotton  
3/4 Sleeve  
Raglan T-Shirt**

Unisex  
XS – XXL

Slim Fit

- Black/White
- Heather Grey/Black
- Heather Grey/Red
- Heather Lake Blue/Navy
- Red/Navy
- White/Black
- White/Navy

# Poly-Cotton

## ALL COLOURS

- 50% Cotton, Combed, Ring-Spun
- 50% Polyester
- 125 g/m<sup>2</sup>
- 36-singles



### BB301W

#### Women's Poly-Cotton S/S T-Shirt

Women  
S - XL

Slim Fit

- Asphalt
- Black
- Heather Black
- Heather Forest
- Heather Lake Blue
- Heather Plum
- Navy
- Red
- White

### BB953W

#### Poly-Cotton 3/4 Sleeve Dog Raglan T-Shirt

Pets  
S - XL

- White/Black

**BB310W**

Women's Poly-Cotton Ringer T-Shirt  
Pink/White | Small

**Poly-Cotton**



**BB310W**

**Women's  
Poly-Cotton  
Ringer T-Shirt**

Women  
S – XL

Slim Fit

- Black/White
- Navy/White
- Pink/White
- White/Black
- White/Navy
- White/Red

**ALL COLOURS**

- 50% Polyester
- 25% Cotton, Combed, Ring-Spun
- 25% Viscose
- 136 g/m<sup>2</sup>
- 30-singles

**TRI-LIEUTENANT,  
TRI-OATMEAL**

- 50% Polyester
- 37% Cotton, Combed, Ring-Spun
- 13% Viscose



Ring-Spun  
Combed Cotton

# Blend Tri

The fit and feel of the  
perfect vintage style.  
That's 50/25/25.

**TR401W**

Tri-Blend S/S Track T-Shirt  
Tri-Evergreen | Small

**Tri-Blend**



**TR401W**

**Tri-Blend S/S  
Track T-Shirt**

Unisex  
XS – XXL

Slim Fit

- Athletic Blue
- Athletic Grey
- Tri-Black
- Tri-Cranberry
- Tri-Evergreen
- Tri-Indigo
- Tri-Oatmeal\*

# Tri-Blend

## ALL COLOURS

- 50% Polyester
- 25% Cotton, Combed, Ring-Spun
- 25% Viscose
- 136 g/m<sup>2</sup>
- 30-singles

## TRI-LIEUTENANT, TRI-OATMEAL\*

- 50% Polyester
- 37% Cotton, Combed, Ring-Spun
- 13% Viscose



### TR301W

#### Women's Tri-Blend S/S Track T-Shirt

Women S - XL

Slim Fit

- Athletic Blue
- Athletic Grey
- Tri-Black
- Tri-Cranberry
- Tri-Evergreen
- Tri-Indigo
- Tri-Oatmeal\*

### TR408W

#### Tri-Blend Tank Top

Unisex XS - XL

Classic Fit

- Athletic Blue
- Athletic Grey
- Tri-Black
- Tri-Cranberry
- Tri-Indigo

### TR308W

#### Women's Tri-Blend Racerback Tank

Women XS - L

Slim Fit

- Athletic Blue
- Athletic Grey
- Tri-Black
- Tri-Cranberry
- Tri-Indigo





**TR461W**

**Tri-Blend  
S/S V-Neck  
T-Shirt**

Unisex  
XS – XL

Slim Fit

- Athletic Blue
- Athletic Grey
- Tri-Black
- Tri-Indigo

**RSATR436W**

**Tri-Blend  
L/S Hoodie**

Unisex  
XS – XL

Classic Fit

- Athletic Blue
- Athletic Grey
- Tri-Black
- Tri-Indigo
- Tri-Lieutenant\*

**ALL COLOURS**

- 92% Cotton, Combed
- Ring-Spun
- 8% Elastane
- 245 g/m<sup>2</sup>
- 30-singles



Ring-Spun  
Combed Cotton

# Cotton Spandex

The perfect amount of stretch  
for a comfortable, flattering fit.

**8369W**

Women's Cotton Spandex Sleeveless Crop Top  
Black | Small

**Cotton Spandex**



**8369W**

**Women's  
Cotton Spandex  
Sleeveless  
Crop Top**

Women  
XS - L

Form-Fitting

- Black
- White

# Cotton Spandex

## ALL COLOURS

- 92% Cotton, Combed Ring-Spun
- 8% Elastane
- 245 g/m<sup>2</sup>
- 30-singles



**RSA8336W**

- Black
- White

**Women's  
Cotton  
Spandex  
Tank Thong  
Bodysuit**

Women  
XS - L

Form-Fitting

**8328W**

- Black

**Women's  
Cotton  
Spandex  
Legging**

Women  
XS - XL

Form-Fitting

**8373W**

Women's Cotton Spandex Dance Bodysuit  
White | Small

**Cotton Spandex**



**8373W**

**Women's Cotton  
Spandex Dance  
Bodysuit**

Women  
XS – XL

Form-Fitting

- Black
- White

**ALL COLOURS**

- 50% Cotton, Combed, Ring-Spun, Fleece
- 50% Polyester
- 278 g/m<sup>2</sup>
- 36-singles



Ring-Spun  
Combed Cotton

# Flex Fleece

A poly/cotton fleece blend for comfort  
and flexible wearability.

**F497W**  
Flex Fleece Zip Hoodie  
Red | Medium

**Flex Fleece**



**F497W**

**Flex Fleece  
Zip Hoodie**

Unisex  
XS – XXL

Classic Fit

- Asphalt
- Black
- Cranberry
- Dark Heather Grey
- Dark Heather Grey/Black
- Lapis
- Mermaid Green
- Navy
- Purple
- Red
- Sea Blue
- Slate
- Sunshine
- White

# Flex Fleece

## ALL COLOURS

- 50% Cotton, Combed, Ring-Spun, Fleece
- 50% Polyester
- 278 g/m<sup>2</sup>
- 36-singles



**New**  
**F496W**

**Flex Fleece  
Drop Shoulder  
Sweatshirt**

Unisex  
XS - XXL

Classic Fit

- Black
- Dark Heather Grey
- Navy
- White

**RSAF3451W**

**Women's Flex  
Fleece Crop  
Pullover**

Women  
S - L

Classic Fit

- Black
- Dark Heather Grey
- Navy
- Red
- White



**F397W**

Women's Flex Fleece Cropped Zip Hooded Sweatshirt  
Navy | Small

**Flex Fleece**



**F397W**

**Women's Flex  
Fleece  
Cropped Zip  
Hooded  
Sweatshirt**

Women  
XS – L

Classic Fit

- Black
- Dark Heather Grey
- Navy
- White

## ALL COLOURS

- 100% Cotton, Combed, Ring-Spun, Fleece
- 244 g/m<sup>2</sup>
- 30-singles

## HEATHER GREY \*

- 90% Cotton, Combed, Ring-Spun, Fleece
- 10% Polyester
- 244 g/m<sup>2</sup>
- 30-singles



Ring-Spun  
Combed Cotton

# California Fleece

A lightweight, breathable fleece for layering and year-round wear.



**5495W**

**California Fleece  
Pullover Hooded  
Sweatshirt**

Unisex  
XS – XXL

Classic Fit

- Black
- Heather Grey\*
- Navy
- White

**5497W**

**California Fleece  
Zip Hooded  
Sweatshirt**

Unisex  
XS – XXL

Classic Fit

- Black
- Navy
- Red
- White

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## Sizing

Women	Chest (in)	Waist (in)	Chest (cm)	Waist (cm)	Intimates
XS	28 – 30	23 – 24	71 – 76	58 – 61	0
S	30 – 32	25 – 26	76 – 81	64 – 66	1
M/OS*	32 – 34	27 – 28	81 – 86	69 – 71	2
L	36 – 38	30 – 32	91 – 97	76 – 81	3
XL	40 – 42	33 – 35	102 – 107	84 – 89	4
XXL	44 – 46	36 – 38	112 – 117	91 – 97	–

Unisex	Chest (in)	Waist (in)	Chest (cm)	Waist (cm)
XS	30 – 32	28 – 30	76 – 81	71 – 76
S	34 – 36	30 – 32	86 – 91	76 – 81
M/OS*	38 – 40	32 – 34	97 – 102	81 – 86
L	42 – 44	34 – 36	107 – 112	86 – 91
XL	46 – 48	36 – 38	117 – 122	91 – 97
XXL	48 – 50	40 – 42	122 – 127	102 – 107
XXXL	50 – 52	44 – 48	127 – 132	112 – 122

Kids/Youth	Weight (lbs)	Height (in)	Chest (in)	Waist (kg)	Height (cm)	Chest (cm)
8	49 – 52	48 – 50	26	22 – 24	122 – 127	66
10	54 – 62	51 – 54	27	25 – 28	130 – 137	69
12	62 – 75	55 – 59	28	28 – 34	140 – 150	71

Pets	Weight (lbs)	Height (in)	Chest (in)	Waist (kg)	Height (cm)	Chest (cm)
S	8 – 10	10	9.5	4 – 5	25	24
M	11 – 25	12	9.75	5 – 11	31	25
L	26 – 40	15.5	16.75	12 – 18	39	43
XL	41 – 60	17.5	19	19 – 27	45	48

\*OS = One Size

# Fabric Chart

## 100% Cotton



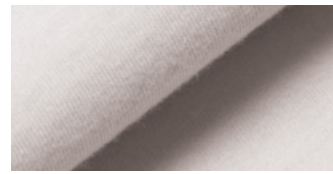
### California Fleece

- 100% Cotton, Combed, Ring-Spun, Fleece
- 244 g/m<sup>2</sup>
- 30-singles



### Fine Jersey

- 100% Cotton, Combed, Ring-Spun
- 146 g/m<sup>2</sup>
- 30-singles



### Organic Fine Jersey

- 100% Cotton, Combed, Ring-Spun, Organic
- 146 g/m<sup>2</sup>
- 30-singles

## Synthetics



### Sublimation

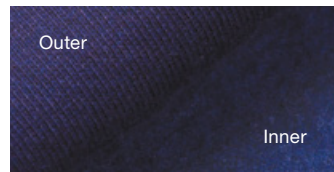
- 100% Polyester
- 153 g/m<sup>2</sup>
- 30-singles

## Cotton Blend



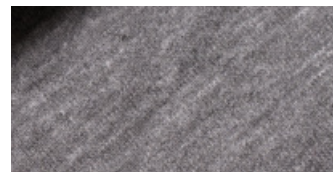
### Cotton Spandex

- 92% Cotton, Combed, Ring-Spun
- 8% Elastane
- 245 g/m<sup>2</sup>
- 30-singles



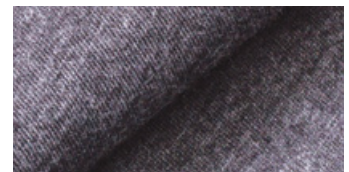
### Flex Fleece

- 50% Cotton, Combed, Ring-Spun, Fleece
- 50% Polyester
- 278 g/m<sup>2</sup>
- 36-singles



### Tri-Blend

- 50% Polyester
- 25% Ring-Spun Combed Cotton
- 25% Viscose
- 136 g/m<sup>2</sup>
- 30-singles











### Poly-Cotton

- 50% Cotton, Combed, Ring-Spun
- 50% Polyester
- 125 g/m<sup>2</sup>
- 36-singles



## Solid/Heather

					
Crème (2309C)	Red (200C)	Light Blue (290C)	Sea Blue (2377C)	Grass (7739C)	Heather Lieutenant (416C)
					
Sunshine (127C)	Cranberry (188C)	Baby Blue (278C)	Purple (2096C)	Mint (339C)	Lieutenant (417C)
					
Gold (130C)	Heather Cranberry (2042C)	Turquoise (638C)	Lapis (2756C)	Kelly Green (7726C)	Slate (CG8C)
					
Pink (671C)	Truffle (1817C)	Mermaid Green (7712C)	Navy (2767C)	Forest (567C)	New Silver (CG4C)
					
Fuchsia (2039C)	Heather Plum (5115C)	Heather Lake Blue (2151C)	Black Aqua (2216C)	Heather Forest (3308C)	Heather Grey (CG5C)
					
Orange (2027C)	Eggplant (518C)	Royal Blue (7686C)	Heather Black (7547C)	Olive (5743C)	Ash Grey (435C)
					
Black (B6C)	Asphalt (CG11C)	Dark Heather Grey (425C)	White (000C)		

## Tri-Blend

				
Tri-Oatmeal (4685C)	Tri-Lieutenant (7497C)	Athletic Blue (660C)	Tri-Evergreen (2243C)	Tri-Black (B3C)
				
Tri-Cranberry (7644C)	Tri-Indigo (2378C)	Athletic Grey (CG9C)		

## Organic

	
Natural (7506C)	Galaxy (2152C)

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