



**BELLA + CANVAS®**

WHAT'S NEW SPRING SUMMER 2023

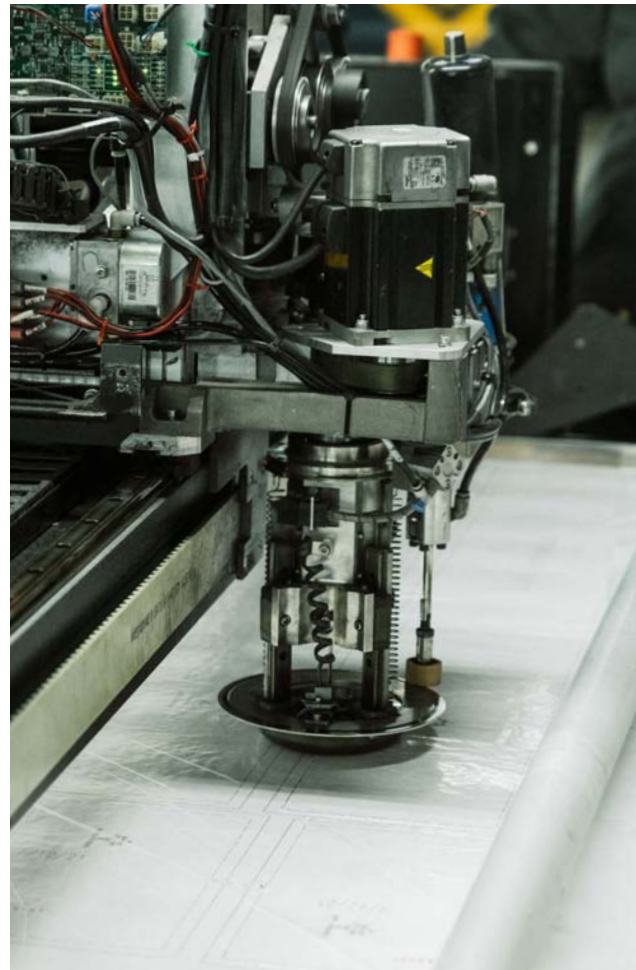
# BE DIFFERENT.

**We believe that being different — embracing what truly makes you unique — is the key to meaningful self expression.**

**So we don't just produce the highest quality apparel, manufactured in an eco-friendly, responsible way...**

**We create blank canvases on which to express your individuality.**









# OUR DIFFERENCE

**The fashion industry is amongst the largest polluters in the world. We at BELLA+CANVAS hold ourselves to higher standards and are committed to a more sustainable approach.**

**That's why we design, dye, and cut our garments in Los Angeles where we are held to the strictest EPA standards.**

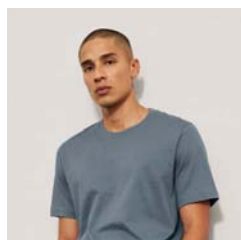
**In addition, our sweatshop-free facilities are partnered with the Fair Labor Association and platinum certified through W.R.A.P. - the independent watchdog organization for ensuring fair manufacturing practices.**

**We do things differently so you can choose a better garment.**

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# BABY TEE

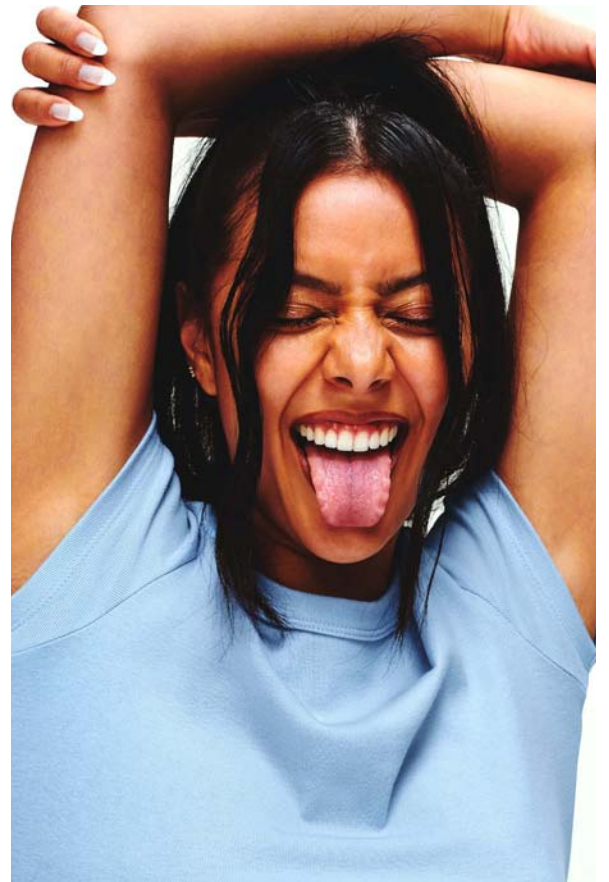
**Introducing “Baby Tees” our newest collection inspired by the shrunken silhouettes of the 90s, produced in a soft, stretchy fabric that comfortably fits bodies of all shapes and sizes.**











STYLE #

# 1010

## WOMEN'S MICRO RIB TEE

52% AIRLUME COMBED AND RING-SPUN COTTON, 48% POLYESTER 32 SINGLE, 5.40Z 1X1 RIB; (ATHLETIC HEATHER: 90% AIRLUME COMBED AND RING-SPUN COTTON, 10% POLYESTER)

XS-2XL



STYLE #

# 1012

## WOMEN'S MICRO RIB SPAGHETTI TANK

52% AIRLUME COMBED AND RING-SPUN COTTON,  
48% POLYESTER 32 SINGLE, 5.4OZ 1X1 RIB;  
(ATHLETIC HEATHER: 90% AIRLUME COMBED  
AND RING-SPUN COTTON, 10% POLYESTER)

XS-2XL



STYLE #

# 1019

## WOMEN'S MICRO RIB RACER TANK

52% AIRLUME COMBED AND RING-SPUN COTTON,  
48% POLYESTER, 32 SINGLE, 5.4OZ 1X1 RIB;  
(ATHLETIC HEATHER: 90% AIRLUME COMBED  
AND RING-SPUN COTTON, 10% POLYESTER)

XS-2XL



STYLE #

# 1013

## WOMEN'S MICRO RIB MUSCLE CROP TANK

52% AIRLUME COMBED AND RING-SPUN COTTON, 48% POLYESTER, 32 SINGLE, 5.4OZ 1X1 RIB;  
(ATHLETIC HEATHER: 90% AIRLUME COMBED AND RING-SPUN COTTON, 10% POLYESTER)

XS-2XL



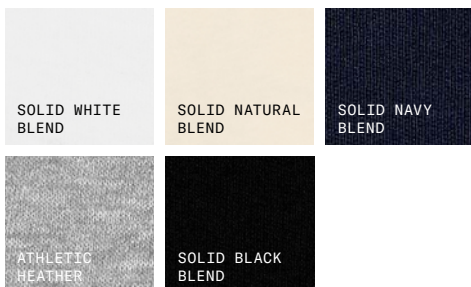
STYLE #

# 1501

## WOMEN'S MICRO RIB LONG SLEEVE TEE

52% AIRLUME COMBED AND RING-SPUN COTTON, 48% POLYESTER, 32 SINGLE, 5.4OZ 1X1 RIB;  
(ATHLETIC HEATHER: 90% AIRLUME COMBED AND RING-SPUN COTTON, 10% POLYESTER)

XS-2XL



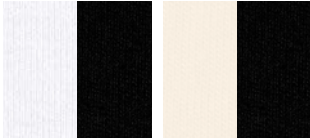
STYLE #

# 1200

## WOMEN'S MICRO RIB 3/4 RAGLAN BABY TEE

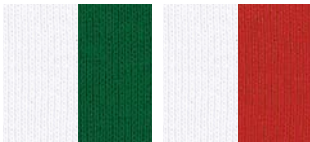
52% AIRLUME COMBED AND RING-SPUN COTTON,  
48% POLYESTER 32 SINGLE, 5.40Z 1X1 RIB;  
(ATHLETIC HEATHER: 90% AIRLUME COMBED AND  
RING-SPUN COTTON, 10% POLYESTER)

XS-2XL



WHITE/BLACK

NATURAL/BLACK



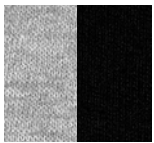
WHITE/KELLY

WHITE/RED



WHITE/NAVY

WHITE/TRUE ROYAL



ATHLETIC  
HEATHER/BLACK





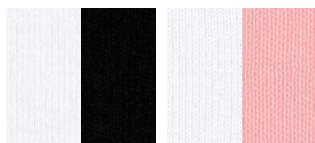
STYLE #

# 1201

## WOMEN'S MICRO RIB RAGLAN BABY TEE

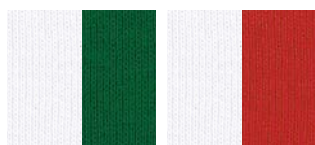
52% AIRLUME COMBED AND RING-SPUN COTTON,  
48% POLYESTER 32 SINGLE, 5.4OZ 1X1 RIB;  
(ATHLETIC HEATHER: 90% AIRLUME COMBED AND  
RING-SPUN COTTON, 10% POLYESTER)

XS-2XL



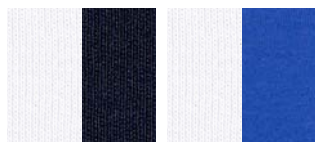
WHITE/BLACK

WHITE/PINK



WHITE/KELLY

WHITE/RED



WHITE/NAVY

WHITE/TRUE ROYAL



ATHLETIC  
HEATHER/BLACK

WHITE/BABY BLUE



# COLOR GUIDE

**We offer over 300 colors across our entire range. Here, we'll showcase our SS23 colors across our three best-selling fabrics — Airlume Jersey, Heather CVC and Triblend.**



# Airlume

**Our Airlume Jersey is made exclusively from our proprietary Airlume combed and ring-spun cotton, and produced with our unparalleled standards of quality and sustainability.**



SWATCHES

SS23

WHITE	VINTAGE WHITE	NATURAL	SOFT CREAM	NEW DUST	SAND DUNE	TAN	CITRON
YELLOW	STROBE	MAIZE YELLOW	GOLD	MUSTARD	NEW PEACH	SUNSET	ORANGE
BURNT ORANGE	RED	TERRACOTA	NEW CLAY	RUST	CORAL	POPPY	CANVAS RED
CARDINAL	MAROON	OXBLOOD BLACK	SOFT PINK	PINK	MAUVE	CHARITY PINK	BERRY
FUSCHIA	LAVENDER DUST	LILAC	ORCHID	DARK LAVENDER	LAVENDER BLUE	ROYAL PURPLE	TEAM PURPLE
LIGHT BLUE	BABY BLUE	NEW CAROLINA BLUE	DUSTY BLUE	TEAL	OCEAN BLUE	TURQUOISE	AQUA
COLUMBIA BLUE	TRUE ROYAL	NEW ELECTRIC BLUE	NEW MARINE	DEEP TEAL	ATLANTIC	NEW COOL BLUE	TEAM NAVY
NEW VINTAGE NAVY	NAVY	SPRING GREEN	MINT	NEW SYNTHETIC GREEN	SAGE	LEAF	KELLY
EVERGREEN	OLIVE	MILITARY GREEN	ARMY	NEW PINE	FOREST	DARK OLIVE	TOAST
AUTUMN	CHESTNUT	BROWN	SILVER	SOLID ATHLETIC GREY	PEBBLE	STORM	STEEL BLUE
NEW SLATE	ASPHALT	DARK GREY	VINTAGE BLACK	BLACK			

# Heather CVC

**Our Heather CVC fabric blends 52% Airlume combed & ring-spun cotton — the softest cotton on the market — with 48% Polyester for an incredibly soft, lightweight garment with a subtle texture that elevates any print.**



# SWATCHES

SS23

HEATHER NATURAL	NEW HEATHER SOFT CREAM	HEATHER DUST	NEW HEATHER OATMEAL	HEATHER SAND DUNE	HEATHER TAN	HEATHER FRENCH VANILLA	HEATHER YELLOW
NEW HEATHER GOLD	HEATHER YELLOW GOLD	NEW NEON YELLOW	HEATHER MUSTARD	HEATHER MARMALADE	NEW NEON ORANGE	HEATHER ORANGE	HEATHER AUTUMN
HEATHER PEACH	HEATHER SUNSET	HEATHER CLAY	HEATHER MAUVE	NEW HEATHER PINK	HEATHER BUBBLE GUM	HEATHER CHARITY PINK	NEW NEON PINK
HEATHER RASPBERRY	HEATHER CARDINAL	HEATHER RED	HEATHER CANVAS RED	HEATHER MAROON	HEATHER ORCHID	HEATHER PURPLE	HEATHER MAGENTA
HEATHER PINK GRAVEL	HEATHER LAPIS	HEATHER TEAM PURPLE	NEW HEATHER BABY BLUE	HEATHER BLUE	NEW HEATHER CAROLINA BLUE	HEATHER ICE BLUE	HEATHER BLUE LAGOON
HEATHER DUSTY BLUE	HEATHER AQUA	NEW NEON BLUE	HEATHER COLUMBIA BLUE	HEATHER DEEP TEAL	HEATHER TRUE ROYAL	HEATHER NAVY	HEATHER MIDNIGHT NAVY
HEATHER MINT	HEATHER SAGE	HEATHER SEA GREEN	HEATHER KELLY	HEATHER GRASS GREEN	HEATHER GREEN	HEATHER OLIVE	HEATHER MILITARY GREEN
HEATHER FOREST	HEATHER EMERALD	HEATHER BROWN	HEATHER SILVER	HEATHER CEMENT	HEATHER COOL GREY	HEATHER STONE	HEATHER STORM
HEATHER SLATE	ATHLETIC HEATHER	DEEP HEATHER	DARK GREY HEATHER	BLACK HEATHER	HEATHER PRISM BLUE	HEATHER PRISM DUSTY BLUE	HEATHER PRISM ICE BLUE
HEATHER PRISM LILAC	HEATHER PRISM MINT	HEATHER PRISM NATURAL	HEATHER PRISM PEACH	HEATHER PRISM SUNSET	SOLID WHITE BLEND	NEW SOLID RED BLEND	NEW SOLID TRUE ROYAL BLEND
NEW SOLID ASPHALT BLEND	SOLID BLACK BLEND	NEW SOLID NAVY BLEND					

# Triblend

**Our Triblend fabric — an industry innovation as the first 40 single triblend of its kind — is made from 50% Polyester, 25% Airlume combed & ring-spun cotton and 25% Rayon. Simply put, our Triblend offers a softer, smoother printing surface.**





# SWATCHES

SS23

WHITE FLECK TRIBLEND	OATMEAL TRIBLEND	SAND DUNE TRIBLEND	TAN TRIBLEND	SOLID NATURAL TRIBLEND	PALE YELLOW TRIBLEND	YELLOW GOLD TRIBLEND	MUSTARD TRIBLEND
PEACH TRIBLEND	SUNSET TRIBLEND	ORANGE TRIBLEND	RED TRIBLEND	CLAY TRIBLEND	BRICK TRIBLEND	CARDINAL TRIBLEND	MAROON TRIBLEND
PINK TRIBLEND	CHARITY PINK TRIBLEND	BERRY TRIBLEND	ORCHID TRIBLEND	MAUVE TRIBLEND	PURPLE TRIBLEND	LILAC TRIBLEND	ICE BLUE TRIBLEND
DUSTY BLUE TRIBLEND	BLUE TRIBLEND	AQUA TRIBLEND	DENIM TRIBLEND	STEEL BLUE TRIBLEND	TRUE ROYAL TRIBLEND	TEAL TRIBLEND	NAVY TRIBLEND
SPRING GREEN TRIBLEND	GREEN TRIBLEND	MINT TRIBLEND	SEA GREEN TRIBLEND	KELLY TRIBLEND	MILITARY GREEN TRIBLEND	GRASS GREEN TRIBLEND	OLIVE TRIBLEND
EMERALD TRIBLEND	BROWN TRIBLEND	CEMENT TRIBLEND	ATHLETIC GREY TRIBLEND	STORM TRIBLEND	GREY TRIBLEND	CHARCOAL BLACK TRIBLEND	ESPRESSO TRIBLEND
BLACK HEATHER TRIBLEND	SOLID WHITE TRIBLEND	NEW SOLID GOLD TRIBLEND	NEW SOLID ORANGE TRIBLEND	SOLID RED TRIBLEND	SOLID MAROON TRIBLEND	NEW SOLID TEAM PURPLE TRIBLEND	NEW SOLID BLUE TRIBLEND
NEW SOLID CAROLINA BLUE TRIBLEND	NEW SOLID TRUE ROYAL TRIBLEND	SOLID NAVY TRIBLEND	NEW SOLID KELLY TRIBLEND	SOLID FOREST TRIBLEND	NEW SOLID SILVER TRIBLEND	NEW SOLID SLATE TRIBLEND	NEW SOLID ASPHALT TRIBLEND
SOLID DARK GREY TRIBLEND	SOLID BLACK TRIBLEND						

# **MENS + UNISEX**

**We've added a wide array of colors to our best-selling styles in the Men's and Unisex silhouettes.**



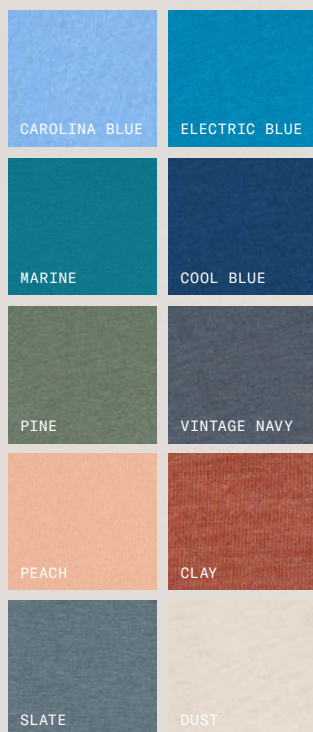
STYLE #

# 3001

UNISEX JERSEY SHORT  
SLEEVE TEE

100% AIRLUME COMBED AND RING-SPUN  
COTTON, 32 SINGLE, 4.20Z.

XS - 4XL



STYLE #

# 3501

UNISEX JERSEY LONG  
SLEEVE TEE

100% AIRLUME COMBED AND RING-SPUN  
COTTON, 32 SINGLE, 4.20Z.

XS - 3XL

\*4XL AVAILABLE IN BLACK + WHITE



STYLE #

# 3001CVC

UNISEX HEATHER CVC SHORT  
SLEEVE TEE

52% AIRLUME COMBED AND RING-SPUN COTTON,  
48% POLYESTER. 32 SINGLE, 4.2OZ.

XS - 4XL



STYLE #

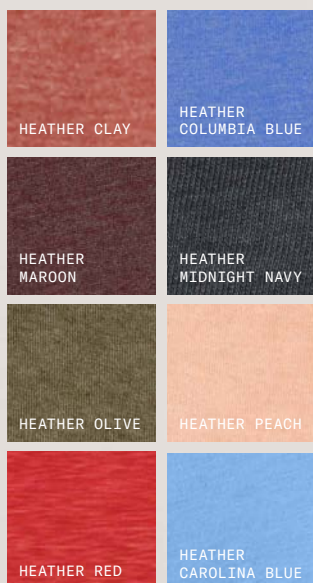
# 3501CVC

UNISEX HEATHER CVC LONG  
SLEEVE TEE

52% AIRLUME COMBED AND RING-SPUN COTTON,  
48% POLYESTER. 32 SINGLE, 4.2OZ.

XS - 4XL

\*4XL AVAILABLE IN DARK HEATHER GREY +  
ATHLETIC HEATHER



STYLE #

# 3413

## UNISEX TRIBLEND SHORT SLEEVE TEE

50% POLYESTER, 25% AIRLUME COMBED  
AND RING-SPUN COTTON, AND 25%  
RAYON, 40 SINGLE, 3.8OZ.

XS - 3XL





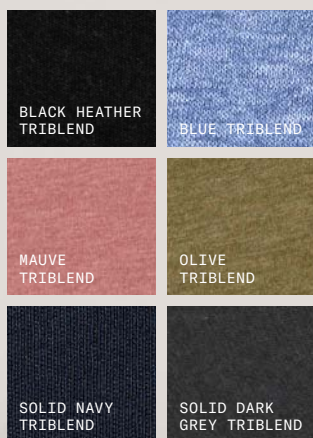
STYLE #

# 3513

UNISEX TRIBLEND LONG  
SLEEVE TEE

50% POLYESTER, 25% AIRLUME COMBED AND  
RING-SPUN COTTON, AND 25% RAYON, 40  
SINGLE, 3.80Z.

XS - 3XL



STYLE #

# 3005

UNISEX JERSEY SHORT  
SLEEVE V-NECK TEE

100% AIRLUME COMBED AND RING-SPUN  
COTTON, 32 SINGLE, 4.20Z.

XS - 3XL



NATURAL



PINK

STYLE #

# 3480

UNISEX JERSEY TANK

100% AIRLUME COMBED AND RING-SPUN  
COTTON, 32 SINGLE, 4.20Z.

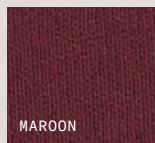
XS - 2XL



NATURAL



PINK



MAROON



# WOMENS

**Over 30 new colors have joined the already robust lineup offered across our best-selling Women's cuts, including the Women's Jersey Crop Tee.**



STYLE #

NEW

# 6482

WOMEN'S JERSEY  
CROP TEE

100% AIRLUME COMBED AND RING-SPUN  
COTTON, 32 SINGLE, 4.20Z. (ATHLETIC  
HEATHER MADE FROM 90% AIRLUME COMBED  
AND RING-SPUN COTTON, 10% POLYESTER)

S - 2XL



STYLE #

# 6682

## WOMEN'S RACERBACK CROP TANK

52% AIRLUME COMBED AND RING-SPUN COTTON,  
48% POLYESTER JERSEY, 32 SINGLE, 5.6OZ.

S - 2XL



STYLE #

# 6400

## WOMEN'S RELAXED JERSEY TEE

100% AIRLUME COMBED AND RING-SPUN COTTON,  
32 SINGLE, 4.2OZ.

S - 3XL

\*XS AVAILABLE IN BLACK + WHITE





STYLE #

# 6400CVC

WOMEN'S RELAXED HEATHER  
CVC TEE

52% AIRLUME COMBED AND RING-SPUN COTTON, 48%  
POLYESTER. 32 SINGLE, 4.2OZ.

S - 3XL



STYLE #

# 6413

WOMEN'S RELAXED TRIBLEND TEE

50% POLYESTER, 25% AIRLUME COMBED AND RING-SPUN  
COTTON, 25% RAYON, 40 SINGLE, 3.8OZ.

S - 3XL



STYLE #

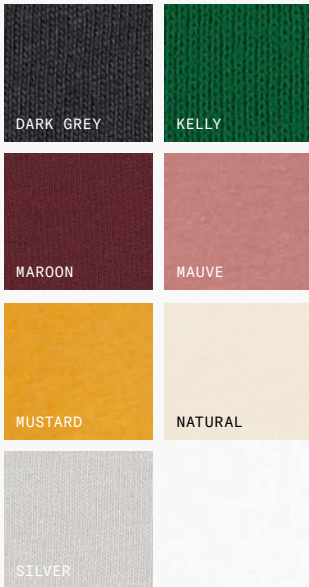
# 6405

## WOMEN'S RELAXED JERSEY V-NECK TEE

100% AIRLUME COMBED AND RING-SPUN COTTON, 32  
SINGLE, 4.20Z.

S - 3XL

\*3XL AVAILABLE IN BLACK + WHITE



STYLE #

# 6405CVC

WOMEN'S RELAXED HEATHER  
CVC V-NECK TEE

52% AIRLUME COMBED AND RING-SPUN COTTON, 48%  
POLYESTER. 32 SINGLE, 4.2OZ.

S - 2XL



STYLE #

# 6415

WOMEN'S RELAXED TRIBLEND  
V-NECK TEE

50% POLYESTER, 25% AIRLUME COMBED AND RING-SPUN  
COTTON, 25% RAYON, 40 SINGLE, 3.8OZ.

S - 2XL



# KIDS

**Our Kids offering welcomes a wide array of new colors, as featured here across our best-selling silhouettes. After all, kids deserve options too!**



STYLE #

# 3001Y

YOUTH JERSEY SHORT SLEEVE TEE

100% AIRLUME COMBED, RING-SPUN COTTON 32 SINGLE 4.20Z.

YS - YXL



STYLE #

# 3001YCVC

YOUTH HEATHER CVC SHORT SLEEVE TEE

52% AIRLUME COMBED AND RING-SPUN COTTON, 48% POLYESTER. 32 SINGLE, 4.20Z.

YS - YXL



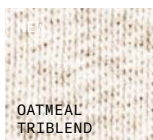
STYLE #

# 3413Y

YOUTH TRIBLEND SHORT SLEEVE TEE

100% AIRLUME COMBED, RING-SPUN COTTON 40 SINGLE, 3.80Z.

YS - YXL



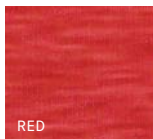
STYLE #

# 3480Y

YOUTH JERSEY TANK

100% AIRLUME COMBED, RING-SPUN COTTON 32 SINGLE, 4.20Z.

YS - YL



STYLE #

# 3001T

TODDLER JERSEY SHORT  
SLEEVE TEE

100% AIRLUME COMBED AND RING-SPUN  
COTTON. 32 SINGLE, 4.20Z.

2T-5T





STYLE #

# 3413T

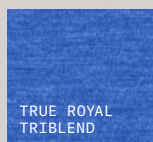
TODDLER TRIBLEND SHORT  
SLEEVE TEE

50% POLYESTER 25% AIRLUME COMBED AND  
RING-SPUN COTTON, 25% RAYON, 40 SINGLE,  
3.8OZ.

2T-5T



ATHLETIC GREY  
TRIBLEND



TRUE ROYAL  
TRIBLEND



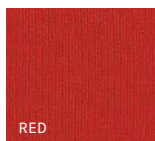
STYLE #

# 100B

INFANT JERSEY ONE PIECE

100% AIRLUME COMBED AND RING-SPUN  
COTTON, 32 SINGLE. 3.90Z.

3/6MO - 18/24MO.



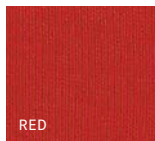
STYLE #

# 3001B

INFANT JERSEY SHORT  
SLEEVE TEE

100% AIRLUME COMBED AND RING-SPUN  
COTTON, JERSEY, 32 SINGLE, 3.90Z.

3/6MO - 18/24MO.



STYLE #

# 134B

INFANT TRIBLEND ONE  
PIECE

50% POLYESTER, 25% AIRLUME COMBED AND  
RING-SPUN COTTON, 25% RAYON JERSEY, 40  
SINGLE, 3.8OZ.

3/6MO - 18/24MO.



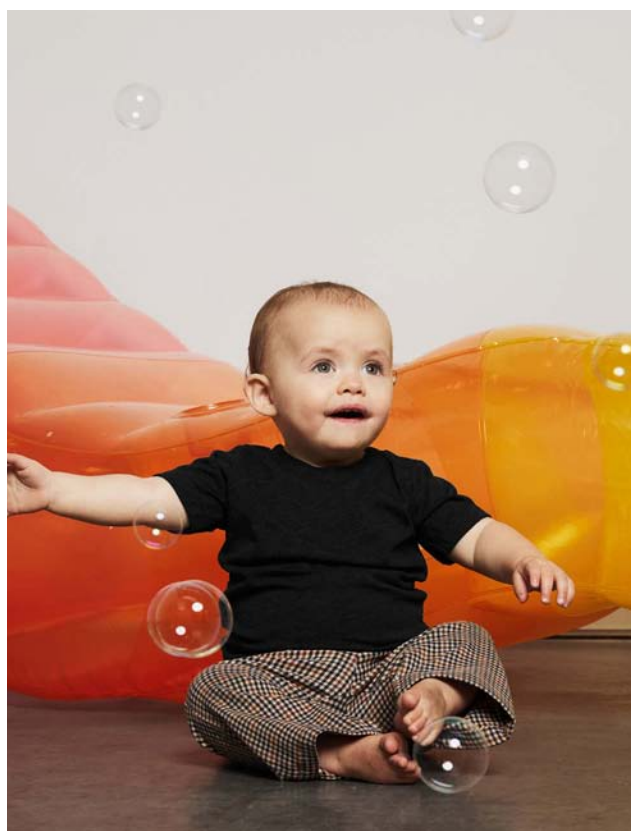
STYLE #

# 3413B

INFANT TRIBLEND SHORT  
SLEEVE TEE

50% POLYESTER, 25% AIRLUME COMBED AND  
RING-SPUN COTTON, AND 25% RAYON, 40  
SINGLE, 3.8OZ.

3/6MO - 18/24MO.



**BELLA+CANVAS®**



**F.L.A.**  
AFFILIATED

